

SCIENCE MUSEUM GROUP



BLUEPRINT PACK EXHIBITIONS
BY THE SCIENCE MUSEUM GROUP



We are proud to introduce a new way of hiring touring exhibitions. Blueprint Packs allow us to share exhibition concepts in a way that provides flexibility and adaptability for you to create a unique temporary exhibition at your venue. Each exhibition Blueprint Pack contains the Science Museum Group's content, concept, designs and research in the form of a digital package shared electronically with your organisation. This way of working allows for greater flexibility so that your team can reproduce the exhibition and take it in new and exciting directions.

Adaptable to most spaces, the exhibitions can showcase objects from your own collection or provide opportunities for collaboration with external stakeholders such as universities, research institutes, government and local industry.

Blueprint Packs allow you to avoid typically high costs such as transportation and insurance. They also enable you to build and design an exhibition in line with your own budgets, knowing that you have the reassurance of the high standards of a Science Museum Group exhibition at its core.

Image: *3D:Printing the Future*
at the Science Museum, London



We currently offer Blueprint Packs in two exhibition types:

CONTEMPORARY SCIENCE

Created by the team at the Science Museum, London, these exhibitions explore science topics that are important in today's world and demonstrate how science is relevant to visitors' lives. By working with local industry and scientists, you can use these exhibitions to provide a platform showcasing modern research angles and open young visitors' eyes to the endless opportunities in STEM careers.

'HOT TOPICS'

These exhibitions are created by the team at the National Science and Media Museum in Bradford. 'Hot topics' exhibitions deal with current topics that are thought-provoking and generate discussion across generations.

Benefits of hiring a Blueprint Pack exhibition:

- Flexibility to create your own localised exhibition
- No minimum or maximum hire duration, so the exhibition can fit into your programming entirely as you choose
- Showcase your own collections, objects and research
- Opportunity for themed events
- Addressing different audiences*
- Sponsorship opportunities
- Connect with local stakeholders, eg industry and government
- Partner with the Science Museum Group

* Contemporary science exhibitions at the Science Museum typically have a very different audience profile. This type of audience wants to see the latest, most cutting-edge science and technology, to be challenged, and to have discussions about newsworthy, topical issues in science.

For further information about Blueprint Pack exhibitions, contact the Cultural and Commercial Partnerships team:

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