

SCIENCE MUSEUM GROUP

Building ONE | The Science Museum Group at Wroughton | December 2017



Statement of Community Engagement

BUILDING ONE

STATEMENT OF COMMUNITY ENGAGEMENT

SCIENCE MUSEUM GROUP AT WROUGHTON

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PLANNING | **DESIGN** | **ENVIRONMENT** | **ECONOMICS**

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1. INTRODUCTION

- 1.1 This Statement of Community Engagement (SCE) sets out a summary of the pre-application consultation and communication undertaken with the local community and stakeholders for a proposed new building to house the Science Museum Group (SMG) collection of objects on land at the Science Museum Group at Wroughton (SMGW).
- 1.2 This report sets out the aims of the community engagement; the pre-application communication undertaken to date; its outcomes and how any feedback has been used to guide the proposed development.
- 1.3 The SMG have considered and taken into account the updated Swindon Borough Council's updated Statement of Community Involvement (SCI) adopted in April 2013 throughout the development of the proposal and the associated communications with the local and wider community. The focus for the public engagement has been towards the local community and community groups including Wroughton Parish Council.
- 1.4 In developing the proposal, the SMG and their consultant team (the project team) have worked closely with both statutory and non-statutory stakeholders; Swindon Borough Council's Planning and Landscape Officers through the formal pre-application advice process; and other key interested bodies. Details of these professional and technical pre-application communications (which includes a request for Environmental Impact Assessment Screening) are detailed within the Planning Statement and other technical documents that supports this planning application and forms part of the submission package.
- 1.5 This report focuses on the communications undertaken with the local and wider community and its stakeholders.

Swindon Borough Council's Statement of Community Involvement

- 1.6 Swindon Borough Council adopted its updated Statement of Community Involvement (SCI) in April 2013. One of its key roles is to set out the Council's expectations of developers in engaging with local communities in the planning process. Section 1.3 of the SCI sets down the benefits of community consultation for developers which include:

- The opportunity for the developers to explain their proposal;
- Reduction in delays in determining applications;
- More certainty about the outcome;
- The creation of sustainable and acceptable developments; and
- A reduction in the number of objections for proposed developments and increase in support from local communities.

1.7 **Section 7** of the SCI encourages developers to undertake more extensive public involvement at an early state, before a planning application is submitted. Techniques are suggested in terms of pre-application consultation and the recording of feedback in order to best involve the public, local community groups and stakeholders.

1.8 The strengths and opportunities for community engagement are set out below:

- Local community have constructively contributed to projects engendering a sense of ownership in the proposals;
- An improved understanding of how planning policies are developed and linked to each other;
- Greater transparency; and
- Resolving or at least reducing conflicts between parties at an early stage in the planning process.

1.9 The SMG also recognise that local people can contribute their knowledge and understanding of the locality, its past and its distinctive and valuable features that they deem worthy of protection that might otherwise be overlooked.

1.10 Furthermore, the Science Museum Group acknowledge the requirement for community engagement as set out within the Localism Act 2011. As this Statement of Community Engagement sets out, the Science Museum Group have proactively contacted the local community and given them the opportunity to give feedback before any planning application is submitted, affording community members the chance to influence the shape of the proposed development before it was finalised.

2. COMMUNITY ENGAGEMENT STRATEGY

2.1 The Science Museum Group is committed to best practice in community consultation and communication throughout the planning process, as recommended by Swindon's SCI and Government guidance. Having extensive experience in community communication; the Science Museum Group recognise the importance that can be brought to the local community and key stakeholders through appropriate inclusive pre-application consultation and communications.

2.2 A comprehensive programme of public and stakeholder engagement has been adopted from the earliest opportunity for the proposal.

Aims and objectives

2.3 The aims and objectives of the programme to date have been to inform and engage with communities and stakeholders across the administrative area with a strong focus on the local communities surrounding the application site.

2.4 The key objectives of the communications undertaken so far include: -

- To ensure, as far as possible, that local people are aware of the proposals and have every opportunity to express their views to the project team before the planning application is finalised and submitted to the local planning authority;
- To provide the community and stakeholders with the opportunity to feed into the scope of the assessments being undertaken to support the proposal;
- To inform and engage with local communities about the need for the proposal;
- To understand views of the local community towards the proposals;
- To understand and address any concerns in the community; and
- To ascertain views from the wider area.

2.5 Through implementing these objectives, the Science Museum Group have aimed to effectively communicate and clarify information, allay any concerns, and respond

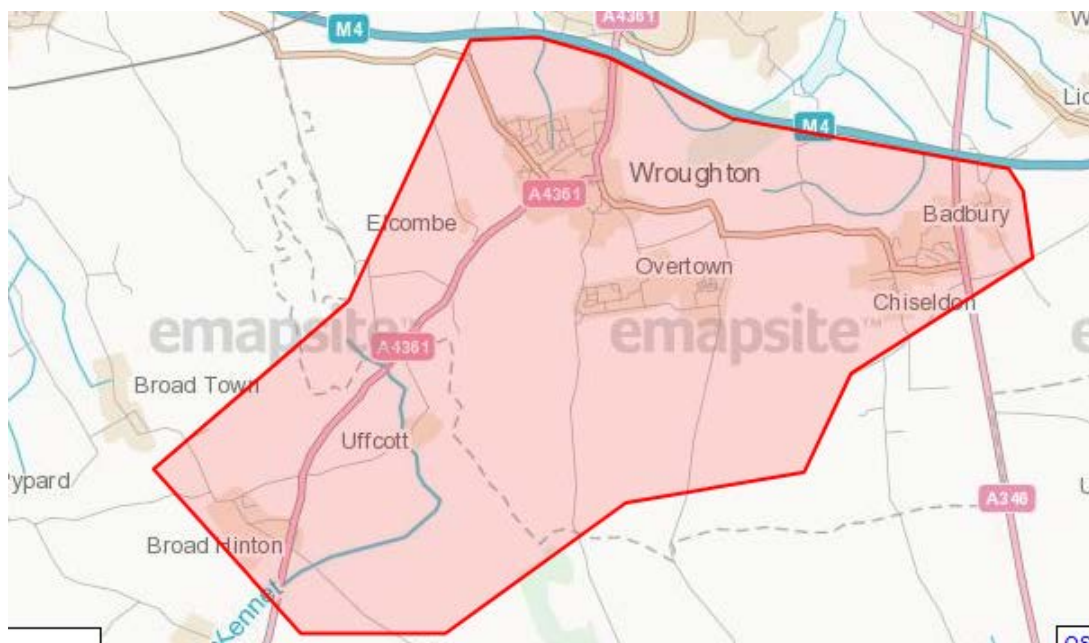
to issues raised through the detail of the planning submission and accompanying suite of supporting information.

3. CONSULTATION AND ENGAGEMENT METHODS

- 3.1 To ensure that the widest local stakeholder audience has been informed about the proposal and has had the opportunity to engage in the consultation, a comprehensive range of methods of communication have been used throughout the planning process up to the point of this submission.
- 3.2 Details of the various methods are set out below.

Leaflet Drop

- 3.3 The leaflet drop is a fundamental component of the engagement process, allowing information about the project to reach a wide audience. A leaflet was distributed to over 5,000 addresses in the area surrounding the application site to provide basic initial information, to invite members of the public to upcoming public drop in sessions and to provide a website address and contact details of the project team. The below map extract shows the extent of the area that received a leaflet:



Leaflet Drop Area

- 3.4 The size of the leaflet drop area was determined by the location of nearby residents who could be affected by both the build and operational phase of the development. The leaflet indicated where to find/ask for information about the proposal and provided an email address where comments could be sent to using an email address set up specifically to handle the public consultation for the project.

- 3.5 The leaflet was distributed on 13th November, two weeks before the scheduled public drop in sessions. A copy of the leaflet is provided at Appendix 1.

APPENDIX 1 – COPY OF LEAFLET

Radio

- 3.6 BBC Radio Wiltshire made a series of announcements on the morning of Monday 27th, providing details of the event.

Media Release

- 3.7 To coincide with the release of the leaflet drop and invitation to the public exhibitions, the SMG press office made an announcement on the 15th November regarding the plans ('Ambitious Plans Unveiled for SMG Collection in Wroughton.'). The press release provided basic information, invited the public to the drop-in session and provided contact details for the project team.

Media Coverage

- 3.8 The development was promoted through several media outlets, including: -
- On 20th November the Swindon Gazette ran an article on the plans for the museum group. A copy of this article is provided at Appendix 2.

APPENDIX 2 – SWINDON GAZETTE ARTICLE

- Wiltshire Times ran an article on 28th November 2017 (http://www.wiltshiretimes.co.uk/news/15686987.Wroughton_welcomes_Science_Museum_39_s_expansion_plans/)
- Wiltshire Times ran an article on 20th November 2017 (http://www.wiltshiretimes.co.uk/news/15670282.Wroughton_s_Science_Museum_could_soon_open_to_the_public_under_new_expansion_plans/)

Public Exhibition

- 3.9 Two public exhibitions were held to inform the local community about the proposal and give them the opportunity to talk to members of staff from the Science Museum Group and members of the project team. Two exhibition events were held to increase the chances that members of the public would be able to attend at least

one of the events. The venues were chosen to best serve the two distinct demographics of Wroughton (Ellendune Community Centre) and Swindon (The Wyvern Theatre). This was intended to maximise attendance at the events.

3.10 The Project Team members adopted a proactive stances towards communicating with all visitors to the exhibition. There were over 6 project team members available at each event; the key members available throughout the public exhibitions were: -

- Matt Moore – Head of Science Museum Group Wroughton;
- Colin Virtue – Planning Director at Pegasus Group;
- Gareth Roberts – Associate Planner at Pegasus Group;
- Hilary Degnan – Landscape Director at Pegasus Group; and
- Joanne Robinson – Heritage Consultant at Cotswold Archaeology.

3.11 Details of the two events are as follows:

- Session 1 – Monday 27th November 14.00 – 19.00 Ellendune Community Centre, Barrett Way, Wroughton
- Session 2 – Wednesday 29th November 14.00 – 19.00 The Wyvern Theatre, Theatre Square, Swindon

3.12 Both the Ellendune Centre and The Wyvern Theatre are multi room venues with several spaces capable of holding public exhibition events. In order to guide attendees to the correct rooms, posters were displayed at both venues to guide attendees into the exhibition rooms.

3.13 The exhibition materials included: -

- Exhibition Boards – The exhibition boards covered a wide range of subjects including the background of the Science Museum Group; the need for the proposed development; the envisaged public benefits of the proposal and visual representations of the proposals. 7 boards in total were provided and evenly spaced around the exhibition hall space. A copy of the boards is provided at Appendix 3.

- Computer generated images (photomontages) of the site – Two computer generated images of the proposed building were displayed both on the exhibition boards themselves but also on separate print outs that members of the public were able to take with them from the event. All images were presented in A3 landscape format. The computer generated images are provided at Appendix 4.
- Key Document Printouts – Bound copies of the Design and Access Statement and Landscape and Visual Impact Assessment were provided, printed at A3. These documents included an indicative Site Location Plan and Site Layout of the scheme.
- Feedback Forms – Feedback forms were made available to all attendees and all attendees were encouraged to fill in and leave the forms at the event. In addition information post cards were also available which attendees could take away from the event including key contact information. A copy of the feedback form and post card is provided at Appendix 5 and 6.
- Refreshment bar and seating area – Teas, coffees , snacks and a tabled seating area were made available to provide a suitable environment for visitors to discuss the proposals and fill out feedback forms.

APPENDIX 3 – EXHIBITION BOARDS

APPENDIX 4 – COMPUTER GENERATED IMAGES

APPENDIX 5 – FEEDBACK FORMS

APPENDIX 6 – EVENT POSTCARD

- 3.14** Attendees were encouraged to ask questions at the event and submit any comments or additional questions via the website, email or feedback forms.



Photographs of the Ellendune Drop in session

Website

- 3.15** The Science Museum Group is a nationwide organisation that has museums across the country. A dedicated part of the website was set up to provide information about the proposal. The website address is www.sciencemuseum.org.uk/about-us/press-office/ambitious-plans-unveiled-science-museum-group-collection-wroughton.
- 3.16** A copy of the relevant webpage is provided at Appendix 7.

APPENDIX 7 – SMG WEBSITE

- 3.17** In addition to the pre-application package submitted to Swindon Borough Council, the website provides information on:
- Site history;
 - Development proposal background;
 - The scheduled drop in sessions;
 - Site design; and

- Contact details for further information and how to contact to project team.

Social Media

3.18 Information on the public exhibitions and follow up to questions and answers was posted on the following social media websites: -

- Wroughton page (3323 users)
- People of Wroughton page (2568 users)
- People of Thorney Park and Langton Park (316 users)
- Chiseldon Community (1250 users)
- Old Town (1682 users)

3.19 All sites generated a lot of talk and feedback.

Briefings and Presentations

3.20 A series of briefings and presentations have been conducted by the Science Museum Group with local stakeholders including local parish council groups and key stakeholders. The briefings have allowed stakeholders to discuss details of the proposal with members of the Science Museum Group and other members of the project team. The below lists of some of these stakeholders:

- Business West
- Swindon Borough Council
- Dorset and Wiltshire Fire Service
- Robert Buckland MP
- John Glen, MP for Salisbury and Minister of Department for Culture, Media and Sport
- Wroughton Parish Council Planning Committee
- Broad Hinton Parish Council
- Ogbourne St George Parish Council

- Local Community Champions
- North Wessex Down AONB Partnership
- Wiltshire Council
- Ward Councillors
- Historic England
- Natural England

4. DETAILED RESULTS OF CONSULTATION

- 4.1 There has been a significant positive response to the development scheme at the local community level. The overwhelming feedback from both public drop in events and follow up emails has been to support the proposals as they were presented during the events (ie without changes to the proposal). Details of the responses to the main activities to date are set out below:

Public Exhibition

- 4.2 As stated elsewhere in this report, two separate public exhibitions were held; one at the Ellendune Community Centre (27th November), the other at the Wyvern Theatre (29th November). The leaflet was distributed to over 5,000 addresses surrounding the Science Museum site and included residential and commercial properties throughout Wroughton, Uffcot, Broad Hinton and Overtown.
- 4.3 A head count was undertaken of all visitors entering the public exhibition hall. The exhibition at the Ellendune Community Centre was attended by 202 people with 29 people attending the Wyvern Theatre event. The below photographs show how the room was set up and people attending the event at the Ellendune Centre: -



- 4.4 Both exhibitions ran from 2-7pm with attendees at Ellendune visiting up to the point the exhibition closed. The footfall at the Wyvern event was lower. The below photograph shows the display boards at the Wyvern Theatre.



Photograph of Wyvern Event

- 4.5 Both events were staffed by at least 6 members of the project team during the session. This ensured that all visitors were able to study the exhibition boards; complete their feedback forms and liaise with the project team at their own speed and leisure.

Analysis of Exhibition

- 4.6 The project team kept track of the feedback and communications they received, both negative and positive, during the exhibition. Following the events the project team who liaised and integrated with the attendees throughout the duration of the exhibition unanimously agreed there was an overwhelming positive support for the development proposal.
- 4.7 Both the principle of the development, the design and the siting of the building were supported by the majority of attendees. The reason for the scale of the building was explained to local residents who accepted that, for a building of the size proposed, the design and the siting had made concerted efforts to reduce visual impact. Over 95% of views expressed during face to face communications were considered to be positive. Drawing on the project team's experience of holding similar public exhibitions for the Science Museum Group site, the proposed development generated an unprecedented level of support at the community level. This is a material consideration in the determination of the application proposal

where paragraph 116 of the National Planning Policy Framework states that planning permission for major developments may be granted in the AONB in exceptional circumstances and where it can be demonstrated that they are in the public interest.

- 4.8 There was minimal amounts of negative views expressed about any aspect of the proposal with the exception of people insisting that access avoided Priors Hill (particularly for construction traffic) and that the museum should be open to the general public at all times.
- 4.9 A review of the feedback forms provides the qualitative mechanism to substantiate the options of the project team. This is discussed in detail below.

Analysis of completed and returned feedback forms

- 4.10 Over 70 feedback forms were received across the two events (split 63 from Wroughton and 7 from Swindon). 100% of all Wyvern respondents expressed support for the proposal. 99% of the Ellendue respondents expressed support for the proposal. There was one abstain respondent. Importantly, no objections were recorded against the development proposal.
- 4.11 These results indicate an overwhelming level of support for the project from those attending the events. The below provides a summary of the recurring themes and comments reflected throughout forms received across the two events:
- Siting – Attendees thought it was positive that the building was sited in the centre of the wider airfield site thereby reducing visual impact and that the hangar would appear unobtrusive in the wider landscape. Attendees also said that the visual impact would be minimal when viewed against the solar park.
 - Access – It was seen as a positive that no access was proposed from Priors Hill but a negative that there may be impact on local residents during the construction phase of the project.
 - Collection – Turning to the collection itself, attendees were overwhelmingly positive about the prospect of the Science Museum Group collection moving to Wroughton. Many people expressed some sadness that the hangars on site were in a state of disrepair and no longer open to the public whilst the

current proposals would bring a new lease of life to the site. People were extremely positive on the prospect of the collection being opened up to local educational facilities. It was explained to attendees that the collection would not be open in a conventional museum sense but that visits by the public would still be possible.

- Wroughton – Attendees said both the construction phase and operational phase of the project would be good for Wroughton with the museum being a great asset to the local area. People were keen to understand if there would be employment opportunities at the site for the construction of the project and also in a curating capacity.
- Design – Comments received included that the building looked appropriate for the functional purpose of storing the collection without being overly large or imposing.
- Changes – The majority of responses simply supported the scheme as presented without suggesting changes to the proposed development. Any changes that were proposed related to how the site would be used in future, with most feedback forms and conversations at the events expressing support that Building ONE will be open to the public through set programmes and initiatives.

5. CONCLUSION

- 5.1 The Science Museum Group have designed and delivered a comprehensive pre-application consultation programme in order to proactively communicate and engage with the local community and key stakeholders.
- 5.2 The consultation programme has attracted very substantial involvement from the local community and local stakeholders. The comprehensive communications programme, which included two public exhibitions, leaflet drop, press release and presentations to local stakeholder groups has assisted the Science Museum Group in raising the awareness to the proposal and ensuring that many details about it are known. This is demonstrated by strong community support for the proposals where over 99% of feedback forms received expressed support for the project.
- 5.3 This report verifies that there is a solid platform of unparalleled support for the development proposal at a local community level.
- 5.4 This level of community support exhibited by those who attended the drop in events should weigh in favour the proposed scheme and must be duly taken into account by the local planning authority and statutory consultees during their consideration of this application proposal.

APPENDIX 1

COPY OF LEAFLET

SCIENCE MUSEUM GROUP

**Find out more about a
major upcoming project
in your area.**



The Science Museum Group is investing in new facilities at its site in Wroughton, near Swindon, to better care for and manage its world-leading collection.

This is a once-in-a-generation opportunity for the Group to transform how it looks after and shares its collection of inspirational objects, and the extraordinary stories they tell.

You are invited to attend a public drop-in session, at which you can find out more about the project, see the plans and talk to the team.

SESSION 1

Monday 27 November
14.00 – 19.00


Ellendune Community Centre,
Barrett Way, Wroughton,
SN4 9LW

SESSION 2

Wednesday 29 November
14.00 – 19.00

The Wyvern Theatre,
Theatre Square, Swindon,
SN1 1QN

Email planning.feedback@sciencemuseum.ac.uk for more information
or visit www.group.sciencemuseum.org.uk/developingwroughton



A new collections management facility will be built at the Science Museum Group site in Wroughton (SN4 9LT), which will house more than 340,000 objects in the Group's Collection.

The new facility will enable greater access to the collection through a varied programme of guided tours, learning experiences and research. It will provide improved collections management and speed up the process of preparing objects for loan to other organisations, or for display in new galleries and exhibitions across our family of museums.

THE SITE

The building will be located in the northern section of SMG Wroughton. Access to the site will be through the existing entrance at Red Barn Gate from the A4361.

THE BUILDING

The new facility will take the form of a modern warehouse building, appropriately designed for the site and its use. It will run perpendicular to one of the former runways and will provide 26,000m² of new storage, conservation and public access facilities within a single structure.

APPENDIX 2

SWINDON GAZETTE ARTICLE

20th November

Wroughton's Science Museum could soon open to the public under new expansion plans

Tanya Yilmaz [@TanyaNewsWilts](#)
Reporter



An artist's impression of what the new facility at the Science Museum Group Wroughton will look like.

AMBITIOUS plans to expand and open the Science Museum at **Wroughton** to the public could soon become a reality.

The Science Museum Group, which runs the museum on the former airfield, propose to build a brand-new collection management facility which would transform how they manage, care for and share their world-leading collection of more than 350,000 historic objects.

Currently, the Wroughton site homes around 35,000 3D and 500,000 2D objects from the national collection within nine former aircraft hangars. The collection ranges from the first hovercraft to MRI scanners, and science publications to de-activated nuclear missiles.

But now, the team at the museum want to hear the views from locals in the village and those further afield about the proposal to expand which is their single largest project for 20 years.

The new facility building will become home to more than 340,000 objects, enabling the Science Museum Group to improve and speed up the process of preparing objects for loan to other organisations or at their other museums in London, York, Manchester, Bradford and Shildon.

The site would open regularly to the public once complete through a varied programme of tours, learning and research visits.

In the pre-planning documents, it says: "There is no doubt that the development proposal will raise the profile of the site, Wroughton and Swindon, as a location of international significance in the heritage sector.

"The delivery of a purpose-built collections management facility, which is of national importance, would secure tangible benefits for Wroughton and the wider Borough and represents a significant case in favour of the application proposal.

inReed reviewed by Trade

"The site is currently not open to the public due to the increased risks presented by the failing 1940s infrastructure and the lack of circulation space due to the compression of the stores to enable additional collections to be accommodated."

The Science Museum Group has occupied the site since 1980 and if the new plans are given the green light, it is hoped around 15,000 people will visit per year.

As a result of the new facility, around 30 new jobs will be created.

Two public information sessions will be held in Wroughton and Swindon next week to gather people's views and Matt Moore, Head of the Science Museum Group's site at Wroughton hopes the village and town get onboard.

He said: "This is a once-in-a-generation opportunity for Wroughton to become home to the world-renowned Science Museum Group Collection. Our ambitious project involves investing in new facilities for the collection, which will open regularly to the public.

"Everything from record-breaking aeroplanes to X-ray machines are part of the collection, and together these objects tell the story of our world. Some of these objects can be seen in our five museums across the country, but sadly there is not room for the whole collection to be on display.

"That is why we are investing in a purpose-built collection management facility at our existing Wroughton site, where we can manage and care for over 80 per cent of our collection. Once built, this new home for our collection will be open regularly to the public, schools and researchers."

Residents in Wroughton can look over the plans on Monday, November 27 from 2pm to 7pm in the Ellendune Community Centre.

The proposals will also go on display at the **Wyvern Theatre** on Wednesday, November 29 from 2pm to 7pm.

The Science Museum Group will then submit a full planning application to **Swindon Borough Council** in December.

APPENDIX 3

EXHIBITION BOARDS

SCIENCE MUSEUM GROUP

ABOUT THE SCIENCE MUSEUM GROUP

Our mission is to inspire futures - igniting curiosity among people of all ages and backgrounds.

We are the world's leading group of science museums, welcoming over five million visitors each year to our sites:

- The National Railway Museum, York
- Locomotion, Shildon
- The National Science and Media Museum, Bradford
- The Museum of Science and Industry, Manchester
- The Science Museum, London
- The Science Museum Group Wroughton, Swindon



At the heart of the Science Museum Group is our internationally renowned collection.

We hold an astonishingly diverse range of objects, library and archive material relating to science, technology, medicine, transport, media, and industry. This collection is protected under the National Heritage Act 1983.

This once-in-a-generation opportunity to invest in new collection management facilities will enable us to continue to care for and grow our world-class collection for many years to come.

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WHY?

Currently the Science Museum Group stores most of its collection at Blythe House in West London, with a smaller number of objects at Wroughton near Swindon.

Both these facilities are inadequate for long-term collections management and new facilities are needed.

Blythe House

Currently Blythe House provides storage for 320,000 objects from the SMG collection, including telescopes, prosthetic limbs and weaving looms.

This site is leased by the Science Museum Group, the Victoria and Albert Museum and the British Museum from the UK Government.

The Government is selling Blythe House, so the SMG must relocate 320,000 objects by March 2023.

Wroughton

This site stores approximately 35,000 large objects from the SMG collection, including the world's first Hydrogen Fuel Car, the first hovercraft and a three-storey, 140-tonne hot metal printing press.

The existing stores, housed in former RAF hangars, are in poor condition so new purpose-built facilities are needed.

Current Public Access

Public access to Wroughton and Blythe House is currently severely limited due to the condition of the existing facilities and the way that the objects have been stored in the past.

The Vision

The sale of Blythe House presents an unique opportunity for the Science Museum Group to relocate most of its collection (not currently on display) to a purpose-built collections management facility called Building ONE.

The relocation of the Science Museum Group collection to the new facilities is scheduled to begin in January 2020, with the move completed by 2023.

The new building will then open regularly to the public through a varied programme of tours, learning and research visits.



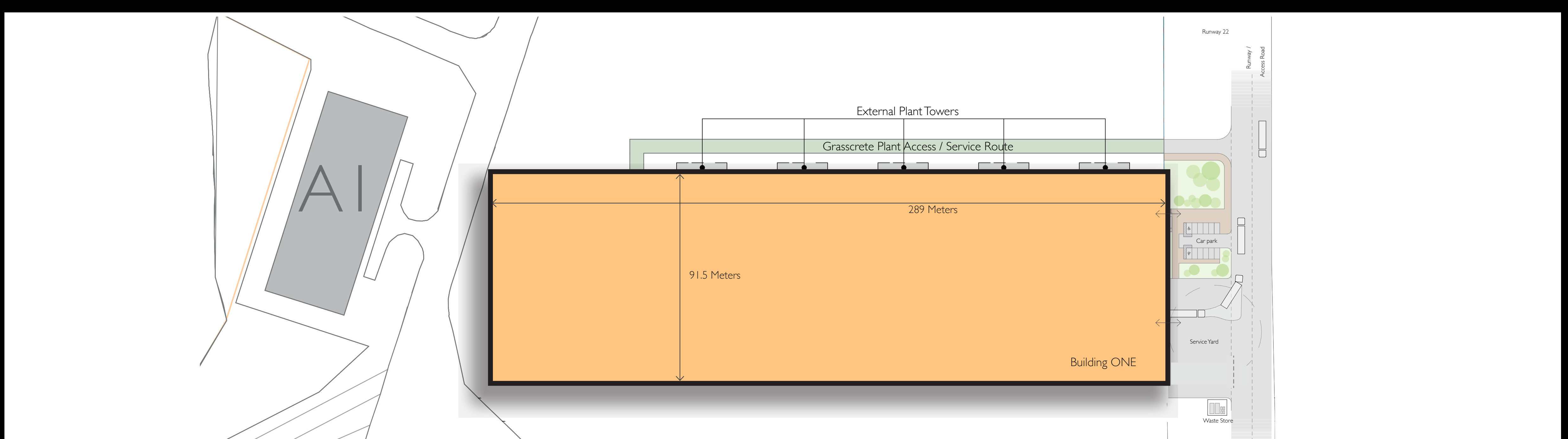
SCIENCE MUSEUM GROUP

DEVELOPMENT PROPOSAL

The Science Museum Group is undertaking an ambitious project to transform how we manage, care for and share our world-leading collection.

The new collections management facility, Building ONE, will set a benchmark for sustainable collection care.

It will house over 340,000 objects from the Science Museum Group collection in stable, accessible conditions.



Building ONE will provide:

Effective Collections Management –

The improvements in access and storage of the objects will enable the SMG to more easily display its significant collection in exhibitions and galleries worldwide.

A Public Resource –

Once the building is finished and the collection has been relocated, it will open regularly to the public through a programme of:

- School visits
- Public tours
- Research visits
- Online resources

Through these activities the SMG can weave together extraordinary objects, historical events and powerful ideas into rich, inspiring stories of the innovations and people that shaped our world.

SCIENCE MUSEUM GROUP

DESIGN

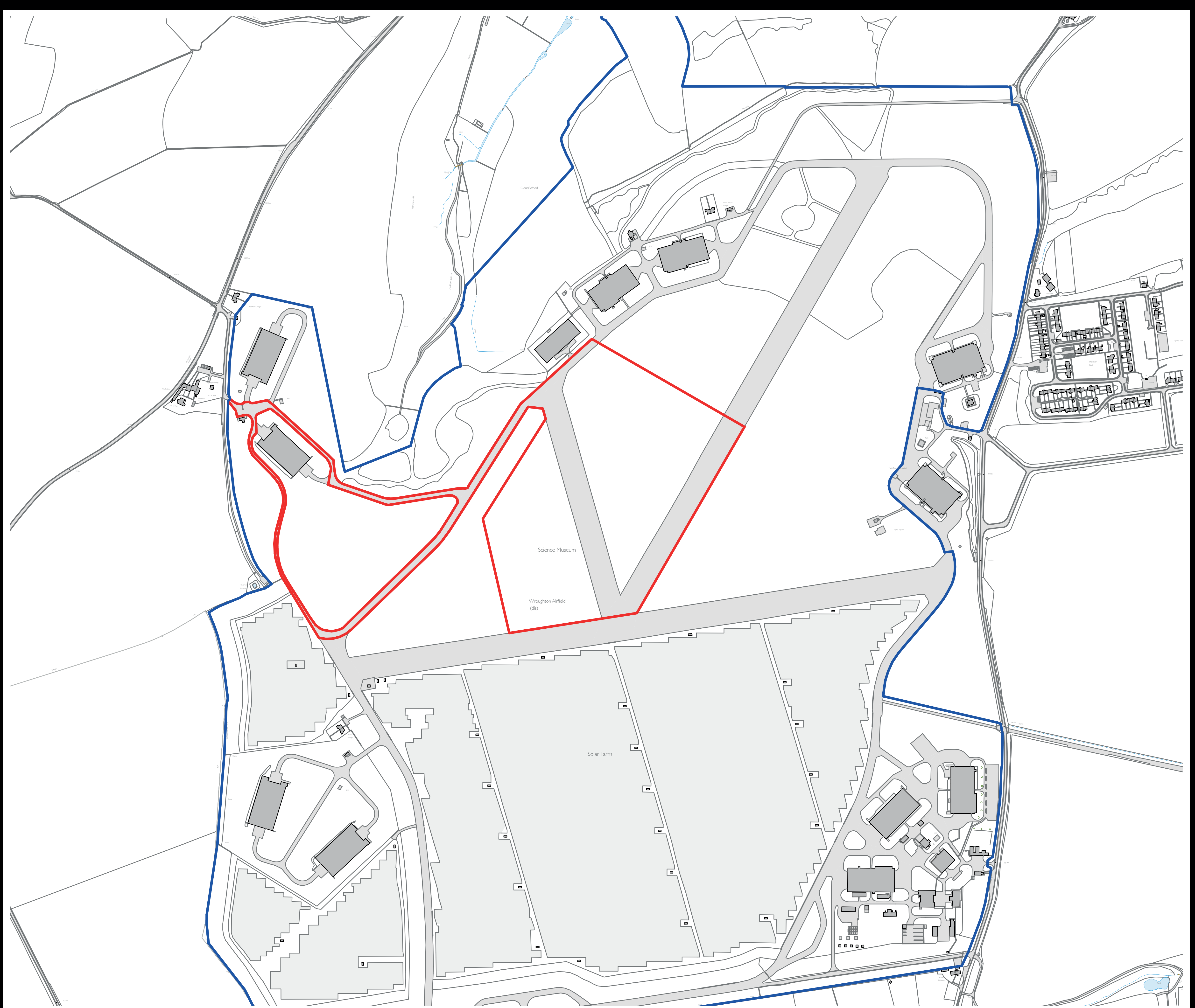
The new collections management facility has been sensitively designed to sit within the wider site, utilise existing infrastructure and optimise performance.

The facility will have a warehouse structure with a portal frame and a footprint of 26,000 sq m.

Its shallow sloping roof will fall from a ridge height of 12m to an eaves height of 8m. This design is approximately 4m lower than the existing hangars.

The external cladding is designed to minimise the visual impact of the building from the surrounding viewpoints of Barbury Castle and the Ridgeway.

Inside, a mezzanine will divide part of the space into two floors of around 9,000 sq m. The rest of the space will house the collection in floor to ceiling racking, with specific conservation, collections management and research spaces.



SCIENCE MUSEUM GROUP

LOCATION VIEWPOINTS



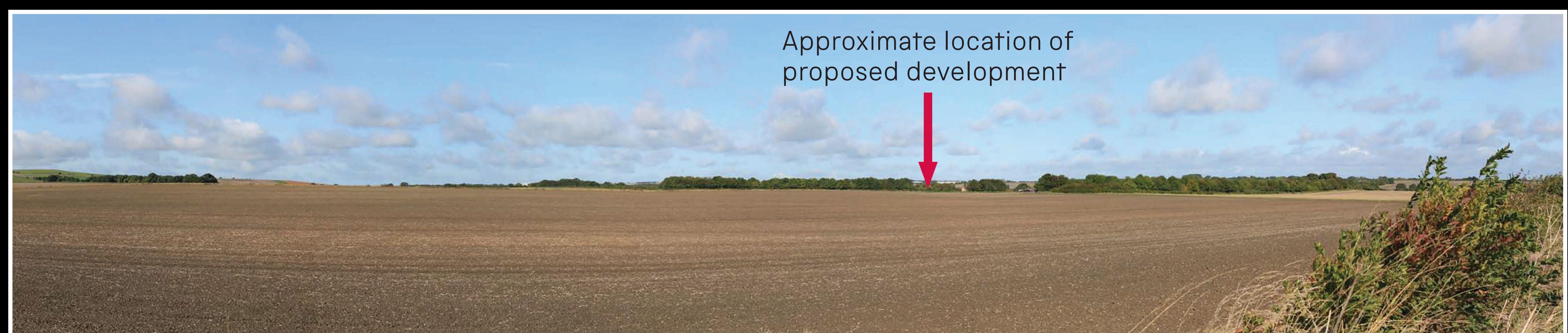
View from a minor road, east of Wroughton Airfield.



View from a minor road, northwest of Wroughton Airfield.



View from a public footpath, south-east of Uffcott.



View from a minor road, south of Midge Hall.

SCIENCE MUSEUM GROUP

LOCATION VIEWPOINTS



View from a minor road, Fiddler's Hill.



View from the Ridgeway, Hackpen Hill south of White Horse car park.



View from the Ridgeway, west of Barbury Castle.



View from Barbury Castle car park.

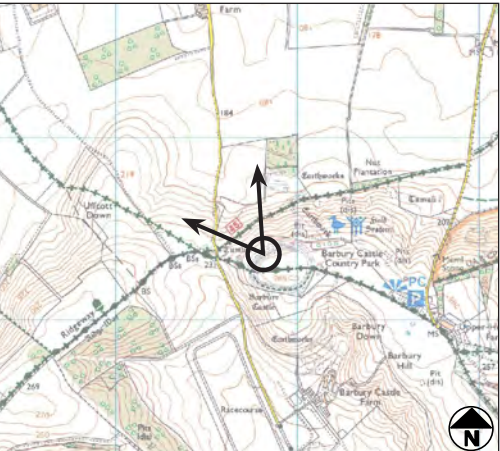
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COMPUTER GENERATED IMAGES



APPENDIX 4

COMPUTER GENERATED IMAGES



Camera make and model: Canon EOS 5D with a fixed 50mm lens.
Date & time of photography : 25/10/2017 @ 12:29
OS reference : 414869, 176404
Viewpoint height : 253m
Recommended Viewing distance : 30cm
Angle of view : 75°
Camera height set at 1.5m
Document dimensions (420mm x 297mm)

VIEWPOINT 15
View from Barbury Castle

Wroughton Science Museum

Client: Science Museum Group
DRWG No: **P16-1396_03** Sheet No: **1 of 3**
Drawn by: CS Approved by: HD
Date: 31/10/2017 REV:

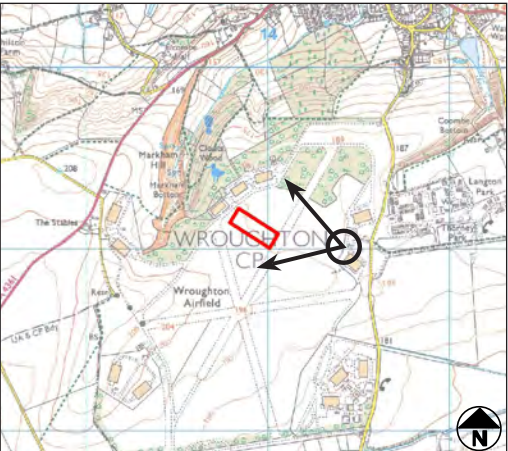




Existing View



Massing Model View



Camera make and model: Canon EOS 5D with a fixed 50mm lens.
Date & time of photography : 25/10/2017 @ 10:52
OS reference : 414417, 179007
Viewpoint height : 193m
Recommended Viewing distance : 30cm
Angle of view : 75°
Camera height set at 1.5m
Document dimensions (420mm x 297mm)

VIEWPOINT 17
View from Swindon Karting Arena Car Park

Wroughton Science Museum

Client: Science Museum Group
DRWG No: **P16-1396_03** Sheet No: **2 of 3**
Drawn by: CS Approved by: HD
Date: 31/10/2017 REV:

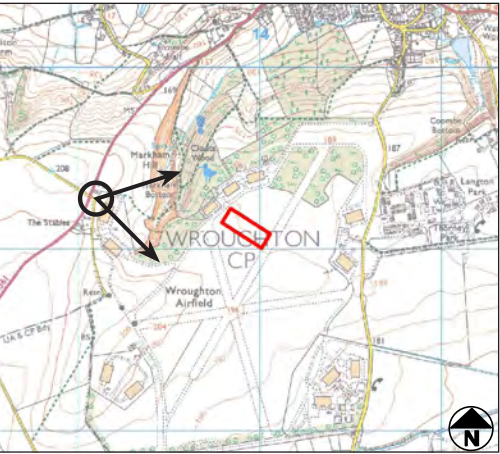




Existing View



Massing Model View



Camera make and model: Canon EOS 5D with a fixed 50mm lens.
Date & time of photography : 25/10/2017 @ 11:43
OS reference : 413088, 179288
Viewpoint height : 202m
Recommended Viewing distance : 30cm
Angle of view : 75°
Camera height set at 1.5m
Document dimensions (420mm x 297mm)

VIEWPOINT 20
View from Red Gate

Wroughton Science Museum

Client: Science Museum Group
DRWG No: **P16-1396_03** Sheet No: **3 of 3**
Drawn by: CS Approved by: HD
Date: 31/10/2017 REV:



APPENDIX 5

FEEDBACK FORMS

Now you've had a chance to look around our Consultation Event, we would be most grateful if you could take a few moments to complete this feedback form - we do value your opinion. All personal details will of course remain confidential.

What is your overall impression of the proposal?

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Do you support this proposal?

Yes

No

Name: _____

Do you live in a SN postcode?

1

Yes

7

No

Please sign up to our email updates and visit our website for more information:

Email: planning.feedback@sciencemuseum.ac.uk

Website: group.sciencemuseum.org.uk/developingwroughton

[illegible]

Website: group.sciencemuseum.org.uk/developingwroughton

APPENDIX 6

EVENT POSTCARD



SCIENCE MUSEUM GROUP

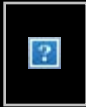
Find out more please sign up to our email updates
and visit our website for more information:

Email: planning.feedback@sciencemuseum.ac.uk

Website: group.sciencemuseum.org.uk/developingwroughton

APPENDIX 7

SMG WEBSITE



MENU

WEDNESDAY 15 NOVEMBER 2017

The Science Museum Group is undertaking an ambitious project to transform how we manage, care for and share our world-leading collection.

This once-in-a-generation opportunity involves investing in new facilities for the collection at our Wroughton site, which will open regularly to the public once complete.

As part of the planning application process, members of the public are invited to find out more about the project, see plans for the new building and talk to the team at drop-in sessions in Wroughton (27 November) and Swindon (29 November).

Wroughton Session

Monday 27 November, 14.00 – 19.00

Ellendune Community Centre, Barrett Way, Wroughton, SN4 9LW

Swindon Session

Wednesday 29 November, 14.00 – 19.00

Wyvern Theatre, Theatre Square, Swindon SN1 1QN



An architect's impression of the collection management facility.

Once built, this new home for our collection will be open regularly to the public through a varied programme of tours, learning and research visits.

Objects from the Science Museum Group Collection will be prepared in the new facilities before they go on display across our family of museums: Science Museum in London; the National Railway Museum in York; the Museum of Science and Industry in Manchester; the National Science and Media Museum in Bradford; and Locomotion in Shildon. Our objects are also loaned to many museums in the UK and around the world.

The pre-application enquiry issued to Swindon Borough Council for initial feedback is available to read [here](#) or you can get in touch directly via planning.feedback@sciencemuseum.ac.uk. The Science Museum Group will submit a full planning application to Swindon Borough Council in December 2017.

ENDS

NOTE TO EDITORS

For further information please contact Will Stanley on 020 7942 4429 or email will.stanley@sciencemuseum.ac.uk.

About the Science Museum Group

We are the world's leading group of science museums, welcoming over five million visitors

each year to five sites: the Science Museum in London; the National Railway Museum in York; the Museum of Science and Industry in Manchester; the National Science and Media Museum in Bradford; and Locomotion in Shildon. We share the stories of innovations and people that shaped our world and are transforming the future, constantly reinterpreting our astonishingly diverse collection spanning science, technology, engineering, mathematics and medicine. Standout objects include the record-breaking locomotive *Flying Scotsman*, Richard Arkwright’s textile machinery, Alan Turing’s Pilot ACE computer and the earliest surviving recording of British television. Our mission is to inspire futures - igniting curiosity among people of all ages and backgrounds. Each year, our museums attract more than 600,000 visits by education groups, while our touring exhibition programme brings our creativity and scholarship to audiences across the globe. More information can be found at group.sciencemuseum.org.uk.

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LOCATION

Exhibition Road, South
Kensington, London, SW7
2DD
[Discover South Kensington](#)

OPENING TIMES

Open daily 10.00–18.00
School holidays 10.00–19.00

QUICK LINKS

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[Venue hire](#)

FOOD AND DRINK

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open daily
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